

ROAD RACER X

Road Racer X is proud to announce that it will be the publisher of the official 2010 programs for AMA Pro Road Racing, the Red Bull U.S. Grand Prix at Mazda Raceway Laguna Seca, and the Miller Motorsports Park round of the World Superbike series. These three 2010 road racing programs promise to once again earn the praise and respect of the motorcycle industry.



2010 SOUVENIR PROGRAM BUY

2010 AMA Pro Road Racing Program Rates				2010 Miller Motorsports World SBK Program Rates				2010 Red Bull U.S. Grand Prix Program Rates			
Color	Size	Price	Tickets	Color	Size	Price	Tickets	Color	Size	Price	Tickets
4-color	2 page spd	\$6,770	8	4-color	2 page spd	\$4,260	8	4-color	2 page spd	\$6,550	8
	1 page	\$3,950	6		1 page	\$2,130	6		1 page	\$3,275	6
	2/3 page	\$3,160	4		2/3 page	\$1,705	4		2/3 page	\$2,620	4
	1/2 page	\$2,570	2		1/2 page	\$1,385	2		1/2 page	\$2,130	2
	1/3 page	\$1,975	2		1/3 page	\$1,070	2		1/3 page	\$1,640	2
2-color	2 page spd	\$5,565	8	2-color	2 page spd	\$3,210	8	2-color	2 page spd	\$4,940	8
	1 page	\$3,275	6		1 page	\$1,605	6		1 page	\$2,470	6
	2/3 page	\$2,620	4		2/3 page	\$1,285	4		2/3 page	\$1,975	4
	1/2 page	\$2,128	2		1/2 page	\$1,040	2		1/2 page	\$1,600	2
	1/3 page	\$1,640	2		1/3 page	\$850	2		1/3 page	\$1,305	2
Black & White	2 page spd	\$4,420	4	Black & White	2 page spd	\$2,560	4	Black & White	2 page spd	\$3,940	4
	1 page	\$2,600	4		1 page	\$1,280	4		1 page	\$1,970	4
	2/3 page	\$2,080	4		2/3 page	\$1,025	4		2/3 page	\$1,575	4
	1/2 page	\$1,690	2		1/2 page	\$835	2		1/2 page	\$1,280	2
	1/3 page	\$1,285	0		1/3 page	\$640	0		1/3 page	\$980	0
Discounts: 2-book, 10%. 3-book, 15%				Discounts: 2-book, 10%. 3-book, 15%				Discounts: 2-book, 10%. 3-book, 15%			
Deadlines		AMA Pro Road Racing		Deadlines		Miller Motorsports World SBK		Deadlines		Red Bull U.S. Grand Prix	
Circulation	35,000			Circulation	10,000	Road Racer X 122 Vista del Rio Drive Morgantown, WV 26508 Phone: 304-284-0080 Fax: 304-284-0081 www.roadracerx.com		Circulation	20,000		
Space	1/22/10			Space	4/16/10			Space	6/4/10		
Materials	1/29/10			Materials	4/23/10			Materials	6/11/10		
On-Sale	3/5/10			On-Sale	5/28/10			On-Sale	7/23/10		

Reserve space by calling **Scott Wallenberg** 208-321-0037 or **Pete Martini** 949-322-2422. For material or deadline questions, please email **Julie Kramer** at julie@raceronline.com